

Exhibitor Manual

The Welsh Business Show Carmarthenshire 2025

We are excited to have you join us as an exhibitor at The Welsh Business show Carmarthenshire.

This manual contains all the necessary information to help you plan and execute a successful exhibition experience. Please see below the table of contents.

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1. Event Overview

Event Name: The Welsh Business Show Carmarthenshire 2025

Dates: Thursday July 10th 2025

Location: Parc Y Scarlets Stadium, Pemberton, Llanelli, SA14 9UZ

Exhibition Opening Hours: 10:00 AM – 02:00 PM

2. Stand Setup and Dismantling

- **Setup Date:** Thursday July 10th
- **Setup Time:** 07.30am – 09.30am

- Exhibitors must have their stands set up by 10.00am on Thursday July 10th and dismantled and take away by 3pm.

3. Stand Furniture

Your stand will be fitted with a black clothed table with 2 chairs. If you require electricity, you will need to order this upon booking. If you have not booked electric and require it, please let us know and we can add it to your stand. The cost of a double socket is £30.

4. Exhibitor badges

Each stand will be provided with two exhibitor badges. Should you require additional badges, please visit the reception desk either on setup day or the morning of the exhibition. We will be happy to provide extra badges as needed.

5. Marketing assets

Below are the marketing assets available for download. Feel free to use these to promote your presence at the show in the lead-up to the event. The available assets include and are available for download via the following link.

- Email Signature
- Social Media Post
- PDF Email Campaign

6. Parking

Free parking, including spaces for disabled access, is available outside the stadium. No parking permit is required.

Thank you!

We hope that you find the manual useful but if you require further information about exhibiting at the show, please do not hesitate to contact us. We look forward to seeing you at the show soon!

Warmest Regards,

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The Welsh Business Shows

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